



TRACE

LATINA

WE ARE LATIN MUSIC

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Le monde change. La pub aussi.

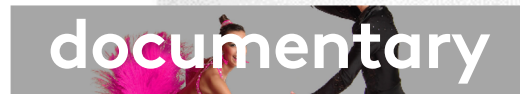


TRACE Latina is the premium channel fully dedicated to Latin music and culture



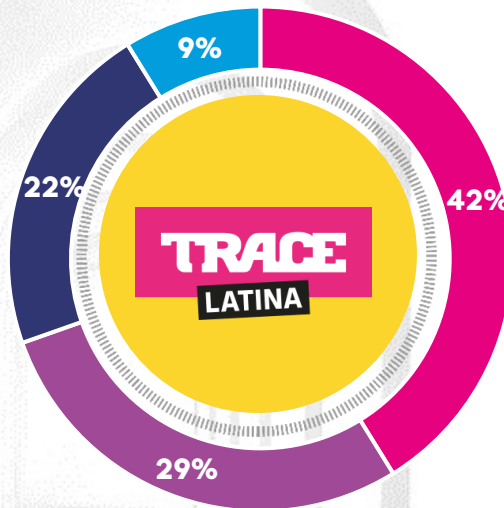
From salsa to reggaeton, from hip hop to pop, from merengue to bachata... **the best urban Latin rhythms, along with interviews, concerts and documentaries** that spotlight the Latin music scene.

Its worlds



TRACE LATINA, A CHANNEL GROWING AMONG THE 15-24 AGE GROUP

**STRONG
AFFINITY** with
the 25-49 age
group
(ind.143)



■ 25-49 ans

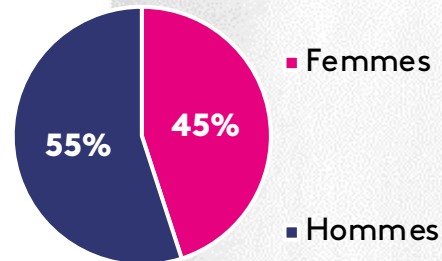
■ ICSP+

■ FRDA - 50 ans

■ 15-24 ANS

685K

television viewers per
month



■ Femmes

■ Hommes



FLAGSHIP PROGRAMS



LEVEL 10

On TRACE Latina, discover the official ranking of all of today's greatest Latin music hits on the HIT 10 show! Listen to the stars of the new urban Latin pop scene, such as J Balvin, Anitta and Kali Uchis. HIT 10 airs every day at 5:00 p.m., and from Monday to Friday (except Wednesdays) at 10:00 a.m. only on TRACE Latina!



REGGAETON VIBES

Enjoy nothing but reggaeton with REGGAETON VIBES on TRACE Latina! REGGAETON VIBES is on every evening (except Saturdays) at 10:00 p.m.



100% LADIES

On TRACE Latina, we celebrate the greatest Latin music artists with 100% LADIES! You'll see a selection of the best female artists. For one hour, we focus the spotlight on today's musical royalty, such as Shakira and J.Lo, as well as newcomers to the Latin scene: Karol G, Kali Uchis, Rosalia, and many others.

100% LADIES airs from Monday to Friday at 4:00 p.m. only on TRACE Latina